

**New Challenges in Microfinance**  
*Seventh Annual Conference in Leadership & Ethics*

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Organized by the Citi Leadership & Ethics Program  
and NYU Stern Business & Society Program Area  
*with generous support from the Citi Foundation*

Featuring  
**Mary Ellen Iskenderian**  
President and CEO, Women's World Banking  
Seventh Annual Citi Distinguished Fellow in Leadership & Ethics

**Friday, March 5, 2010**  
New York University  
Leonard N. Stern School of Business  
Henry Kaufman Management Center  
Room 1-70  
44 West Fourth Street  
New York, NY 10012

## **New Challenges in Microfinance**

### *Seventh Annual Conference in Leadership & Ethics*

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#### **Agenda**

**9:00 a.m.**                    **Registration** (Lobby, Henry Kaufman Management Center, KMC)  
**Breakfast** (Douglas B. and Joseph H. Gardner Commons, KMC 1-100)

**KMC 1-70**

**9:30 a.m.**                    **Opening Remarks**  
**Rebecca Solow**  
MBA/MPA Candidate 2010  
President, Social Enterprise Association

**9:35 a.m.**                    **Welcoming Remarks**  
**Debbie Bertan**  
Citi

**Welcoming Remarks**  
**Bruce Buchanan**  
C.W. Nichols Professor of Business Ethics  
NYU Stern School of Business

**9:45 a.m.**                    **Keynote Presentation**  
**Mary Ellen Iskenderian**  
President and CEO, Women's World Banking  
Distinguished Citi Fellow in Leadership & Ethics

**10:30 a.m.**                    **Client Protection Principles**  
**Mary Ellen Iskenderian**  
President and CEO  
Women's World Banking

**Nejira Nalic**  
Executive Director  
Mi Bospo, Bosnia

**11:15 a.m. Coffee Break**

**11:30 a.m. “Where is Microfinance Today?”**  
**Bob Annibale**  
Global Director of Microfinance  
Citi

**Paulson Auditorium, Tisch Hall, UC-50**

**12:15 p.m. Reconvene in Paulson Auditorium**

**12:30 p.m. Muhammad Yunus**  
Founder  
Grameen Bank  
Co-sponsored by the NYU Reynolds Program in Social  
Entrepreneurship and the Financial Access Initiative

**Douglas B. and Joseph H. Gardner Commons, KMC 1-100**

**2:00 p.m. Luncheon with Keynote Remarks**  
**Jonathan Morduch**  
Professor of Public Policy and Economics  
NYU Robert F. Wagner Graduate School of Public Service

**3:00 p.m. Adjournment**